

Monthly Meeting December 2021

The November 2021 Monthly Meeting was held online on Wednesday 1st December 2021, with about 70 members in attendance via Zoom and a few in attendance at Moorabbin. This was the program for the evening:

Guests: Dr Michael Brand

Topic: Facebook (Meta) and Election Influence: A Data Story

Dr Michael Brand is the Head and Founder of Otzma Analytics, a Data Science consultancy dedicated to maximising clients' value from data by providing analytics upskilling, project review and executive mentoring. Before founding Otzma in 2018, Dr Brand served as Chief Data Scientist at Telstra, as Senior Principal Data Scientist at Pivotal, as Chief Scientist at Verint Systems, and as CTO Group Algorithm Leader at PrimeSense (where he worked on developing the Xbox Kinect). Dr Brand also served as Director of the Monash Centre for Data Science in his role as Associate Professor for Data Science and AI at Monash University, where he remains an adjunct. Dr Brand holds a PhD in IT from Monash University, an MSc in Applied Mathematics from the Weizmann Institute of Science, and a BSc in Engineering from Tel-Aviv University. He has made industry-defining contributions that have earned him 18 patents (more pending), garnered many prestigious industry and academic awards, and power flagship products for the companies he worked with.

Meeting Agenda

Meeting begins at 7pm. MC is Peter Bacon.

Keynote Presentation: Michael Brand

Interval: Music

Interval: How To Have A Hybrid Meeting That Works for Everyone – Kirsten Greed

President's Report: David Stonier-Gibson

iHelp Online with Harry Lewis. Please submit questions to ihelp-questions@melbpc.org.au before the segment.

Meeting concludes at 9pm. Informal iHelp Online will continue after the meeting. For those at Moorabbin the WAFFLE SIG will follow the meeting.

If you missed out the first time and would like to view any of these presentations, you can do so at <http://services.melbpc.org.au/videos/>

The username is videos and the password is drum286.