

## David Stonier-Gibson: A club for the 21<sup>st</sup> century!

To Survive and Thrive I believe MelbPC needs new initiates to provide better value for loyal members while attracting new, younger members with fresh 21st century ideas.

I have marketed MelbPC since November. I was a moving force behind the new marketing website, [melcc.org.au](http://melcc.org.au). I advertise events across the web to attract new members. I co-organised the highly successful Open Day. I edit the new-look magazine. I arrange interesting guest speakers for the monthly meeting. I co-convene Microcontroller SIG.

The future survival and prosperity of MelbPC lies in recruiting new, young members with new, young-at-heart offerings: Tech projects, Internet of Things, small computer boards, robotics, artificial intelligence, home automation. And importantly, making things: Young people are “makers”. We have the capacity to provide tools and equipment to support their interests. We already have a lathe and a mill.

If elected I will be pushing these ideas vigorously. I will also work for better, centralised process and procedure documentation for better continuity management, and for a more streamlined committee process: less waffle, more action.

Should our club slowly bleed to death, or should we re-invigorate and modernise? It's up to you!