# Stephen Zuluaga Nomination for Vice President in 2019 Committee

### Background

I am keen to help the club realise its full potential as the premier community for technology enthusiasts around greater Melbourne. I've already implemented several new programs including the new Melbourne Computer Club website, Saturday events resulting in several new members, and a major role in the recent Open Day.

### **About Me**

34 years old and have a degree in marketing with backgrounds in business and IT consulting. I teach IT, project management, marketing and entrepreneurship at TAFE and University. I'm director of an education and training company (Hoodic P/L).

## My Goals for the Club

#### Operations

- Help improve club's operations management, especially around business critical systems.
- Help consolidate and modernise club technology systems so they are operating optimally and are well understand by various club stakeholders.
- Create mechanisms that ensure continuity of knowledge of club operations.

#### Community Engagement

- Contribute towards clubs events which help extend reach outside existing club membership
- Contribute towards club's marketing strategy and operations to support increased member retention, engagement and growth.